

Learning Design for: Eusid Greece, Blue growth and coastal tourism, simulation of the European Commission in Portugal

Context

Topic: Blue growth and Coastal Tourism

Total learning time: 35 minutes

Designed learning time: 35 minutes

Size of class: 30

Description: The teaching scenario is divided in 4 activities:

- Activity 1: Students watch a Prezy presentation on the subject;

- Activity 2: a student presents a "map" with information about the case study: "Crete" and an interview of a hotel manager,

Activity 3: presentation of a short play which ends with a dance in which all students participate

Activity 4: The students download a "quezy" on their self -phones and answer multiple-choice questions about the prezi presentation;

Mode of delivery: Classroom-based

Aims

When the presentation ends, 1)the students should be able to say what coastal tourism is, 2) the students should be concerned about sustainable tourism(green hotels, no environmental destruction due to tourism, etc.)

Outcomes

Teaching-Learning activities

Prezy presentation: Blue growth and coastal tourism

Read Watch Listen 15 minutes 30 students Tutor is available Online

The main issues of this presentation are:

- definition of coastal tourism
- similarities and differences between coastal and maritime tourism
- sustainable tourism for sustainable development
- why tourism matters(because it is one of the fastest growing industries; many countries depend on tourism)
- what is blue growth
- coastal tourism has the greatest part of total tourism(2/3)
- 1/3 of the global income by tourism receipts is received by the Mediterranean
- mass tourism means ecological losses
- Case study: Crete.

Greece has a coastline of 7.500km and 227 inhabited islands. Among the islands with the most hotels near the sea, Crete has the second position in Europe(first position: Sicily, Italy).

In 2016 the population of Crete was 621.340 and the visitors were 4.902.194! In Crete we

count 40 years of successful tourism(which means wealth for the cretans who are involved with touristic enterprises). Nevertheless, tourism has a great effect in cretan environment and beaches(water pollution, pristine areas are now popular, crowded and filthy, caretta-caretta turtles have problems with nesting, pink sand is vanishing). So, we show how existing touristic enterprises could become innovative eco-friendly enterprises.

Linked resources

prezi : Blue growth and coastal tourism

Case study :Crete map

Investigate *5 minutes* *30 students* *Tutor is available* *Online*

A map of Crete is presented with important information about Crete and coastal tourism, civilization, environment, etc

Linked resources

Case study :Crete map

Play: Niko and the tourists

Practice *10 minutes* *30 students* *Tutor is not available* *F2F*

Scenery: 2 tourists(girls) sit in a traditional cafe at the beach and have a conversation with the owner and his son. They are talking about the pollution of the sea...The tourists say that the sea water was not like that (with bubbles) the last time they visited Crete and they are not sure if they'll come again. The son of the owner is trying to persuade his father to synchronise their taverna by gaining a blue flag and respecting environment (think eco- think Niko). At the end of the play the actors dance a cretan dance and motivate the other foreign students to dance with them...

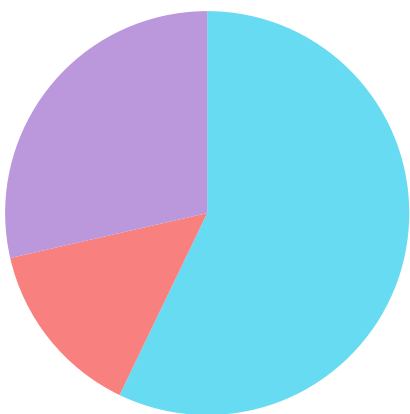
Blue growth- coastal tourism quizz

Read Watch Listen *5 minutes* *30 students* *Tutor is available* *F2F*

Linked resources

Blue growth- coastal tourism quizz

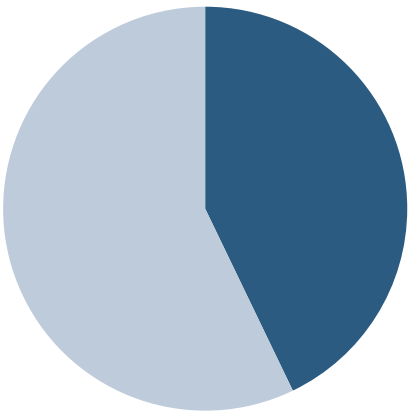
Representations of the learning experience



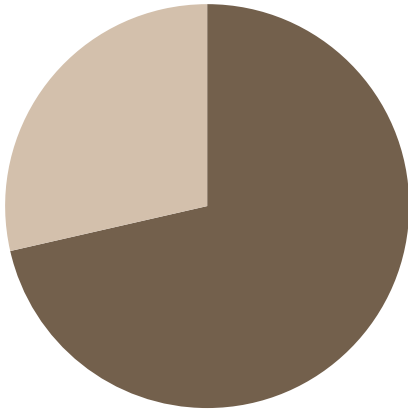
Learning through	Minutes	%
Acquisition (Read, Watch, Listen)	20	57
Investigation	5	14
Discussion	0	0
Practice	10	29
Collaboration	0	0
Production	0	0



	Minutes	%
Whole class	35	100
Group	0	0
Individual	0	0



	Minutes	%
Face to face	15	43
Online	20	57



	Minutes	%
Teacher present	25	71
Teacher not present	10	29